



HYUNDAI
MOTORSPORT



2020 WRC PRESS PACK



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HYUNDAI MOTORSPORT SETS ITS SIGHTS ON BOTH WRC TITLES IN 2020

Hyundai Motorsport has outlined its intentions to compete for 2020 FIA World Rally Championship (WRC) manufacturers' and drivers' honours, having secured the team's debut title following a competitive 2019 campaign.

The reigning champions will compete with four regular crews in its seventh season in WRC. Defending drivers' titleholder Ott Tänak will join Thierry Neuville for a season-long campaign in the multiple rally-winning Hyundai i20 Coupe WRC, contesting all scheduled rounds. Dani Sordo and Sébastien Loeb will share a third car throughout the season.

A new-look WRC calendar will see Hyundai Motorsport venture to new territories, including rounds in Kenya (July), New Zealand (September) and Japan (November). The performance level and versatility of the Hyundai i20 Coupe WRC was significantly improved in 2019, as the team secured wins on tarmac (Corsica), gravel (Argentina/Sardinia) and mixed surface (Spain). The team knows it will have to redouble its efforts in order to maintain the upper hand, and to mount a fight for both titles.

Spearheading the team in 2020 will be Hyundai Motorsport President Scott Noh and Team Principal Andrea Adamo, following a golden 2019 season with titles secured in WRC, WTCR and for customers around the world.

President Scott Noh commented: "We had a highly rewarding year across all areas of our business, including our first WRC title. It is a significant and meaningful achievement for Hyundai Motorsport and something on which we want to build. For 2020, we hope to compete for both titles, fighting for victory at each round. I believe we have strong potential, not least with our new-look driver line-up."



HYUNDAI MOTORSPORT SETS ITS SIGHTS ON BOTH WRC TITLES IN 2020

Team Principal Andrea Adamo added: “We had an extremely successful 2019, but the slate is wiped clean again as we prepare for 2020. Our aims for the coming season are clear: to fight for victory in each of the events on the calendar and to mount a challenge for the drivers’ and manufacturers’ titles. We know the ferocity of the competition will remain intense, so we have to make sure our technical package is as strong as possible. We have arguably one of the strongest crew line-ups in WRC with Thierry, Ott, Dani and Sébastien; it is a reflection of Hyundai’s reputation in international motorsport that we are able to attract such a calibre of talent. I, for one, am tremendously focused on what the coming season will bring.”

Thierry Neuville and Nicolas Gilsoul scored a trio of victories en route to second in the 2019 drivers’ title, continuing a fine run of form as one of Hyundai Motorsport’s longest-serving crews. Their target is to go one step further in 2020.

Neuville said: “We head into 2020 motivated by the team’s manufacturers’ title and more determined than ever to push for the drivers’ championship. We have now finished runners-up four times in a row, so I feel that now is our time. It won’t be easy, of course, as there are lots of talented crews. However, we have shown ourselves to be quick, consistent and resilient in the face of challenges; we want to make the most of our years of experience and reward the hard work of the entire Hyundai Motorsport team with a title double.”



HYUNDAI MOTORSPORT SETS ITS SIGHTS ON BOTH WRC TITLES IN 2020

2019 WRC drivers' champion Ott Tänak and co-driver Martin Järveoja will make their Hyundai Motorsport debut at Rallye Monte-Carlo as they aim to defend both theirs and the team's titles.

Tänak said: "I have had some time to settle into my new home at Hyundai Motorsport, and I have certainly received a warm welcome. It's never easy to get up to speed when you change team, but I feel we are heading in a good direction. The team has already demonstrated its capability of performing at the front of WRC by winning the manufacturers' title. My first impressions of the car have been very positive, and I am convinced, together, we can compete for the titles this year."

Spaniards Dani Sordo and Carlos del Barrio secured their first victory for the team at Rally Italia Sardegna last summer. The crew will take part in selected rallies this season to support the manufacturers' campaign.

Sordo said: "To have the opportunity to continue my WRC career with Hyundai Motorsport is very special. We have shared many happy memories over the years, including our victory in Sardinia – a day that I will never forget! Each new season is like a fresh start and it's never easy to predict one rally to the next. We will just take our events one by one, aiming to get the best out of ourselves and the car, as we try to help the team to secure a second consecutive title."

Nine-time world champions Sébastien Loeb and Daniel Elena embark on their second season for Hyundai Motorsport in 2020, as they share a third Hyundai i20 Coupe WRC during the year.



HYUNDAI MOTORSPORT SETS ITS SIGHTS ON BOTH WRC TITLES IN 2020

Loeb said: "I had a very enjoyable first season with the team in 2019; the podium in Chile was the highlight but we were able to make some improvements during the year which we hope to use to our advantage during 2020. We have another campaign of selected events, which will play to our strengths and allow us to play an important role in the title chase. There are some interesting new events on the calendar, so I look forward to some classic routes and some new challenges."

Crew numbers for the 2020 FIA World Rally Championship (WRC) will be: #6 Dani Sordo/Carlos del Barrio; #8 Ott Tänak/Martin Järveoja; #9 Sébastien Loeb/Daniel Elena; #11 Thierry Neuville/Nicolas Gilsoul.





HYUNDAI i20 COUPE WRC

TECHNICAL SPECIFICATIONS

Engine

Type:	Hyundai Motorsport turbocharged engine with direct injection, four cylinders in-line
Displacement:	1600cc
Bore/Stroke:	83/73.8
Power (max):	380hp at 6,500 RPM
Torque (max):	450Nm at 5,500 RPM
Air restrictor:	36mm
Lubrication:	Shell Helix-Ultra
Fuel:	FIA approved fuel

Transmission

Type:	Four-wheel drive
Gearbox:	Sequential gearbox, six forward gears and one reverse with paddle shift
Differential:	Mechanical front and rear, electro-hydraulic in centre
Clutch:	Cerametallic twin-disk

Chassis/Suspension

Front/Rear:	MacPherson struts with adjustable dampers
Steering:	Hydraulic power-assisted rack and pinion
Braking system:	Ventilated disc brakes (370mm on tarmac, 300mm on gravel). Air-cooled 4 piston callipers
Handbrake:	Hydraulic control
Wheels:	8x18 inch for tarmac, 7x15 inch for gravel
Tyres:	Michelin tyres. Range: Pilot Sport for tarmac, Pilot Alpine for snow/ice and Latitude Cross for gravel



HYUNDAI i20 COUPE WRC TECHNICAL SPECIFICATIONS

Cockpit

Seats:	Sabelt
Belts:	Sabelt, multiple fixing points belts with adjustable straps

Chassis/Bodywork

Structure:	FIA-conformant reinforced steel with welded multi-point roll cage, and composite fibre bodywork components
Length/Width:	4,100mm / 1,875mm
Track width:	1,665mm
Wheel base:	2,570mm
Fuel tank capacity:	80 litres
Weight:	1,190kg minimum / 1,350kg with driver and co-driver





CREW PROFILES

THIERRY NEUVILLE AND NICOLAS GILSOUL

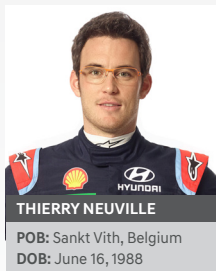
THIERRY NEUVILLE

WRC debut: 2009, Rallye Catalunya
WRC wins: 12
WRC podiums: 40
WRC starts: 110 (end of 2019)

From his rally debut at age 19, Belgian star Thierry Neuville has always demonstrated raw speed and natural talent behind the wheel of rally machinery. He finished seventh in his debut WRC season in 2012, a prelude to a 2013 championship challenge.

Moving to Hyundai Motorsport for its debut WRC season in 2014, Neuville played a key role. He took the team's maiden podium (Mexico) and victory (Germany), his first-ever WRC win. A second career win followed in Sardinia 2016, along with six additional podiums, helping him secure second in the drivers' championship.

Close title fights were to follow in 2017, 2018 and 2019 with the Belgian emerging as a regular contender for victories and podiums. He enters his seventh season with Hyundai Motorsport with a total of 12 wins under his belt.



 @thierryneville

 /thierrynevilleofficial

 /thierryneville



CREW PROFILES

THIERRY NEUVILLE AND NICOLAS GILSOUL

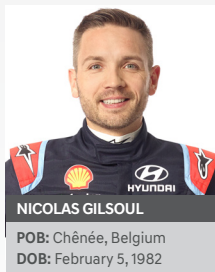
NICOLAS GILSOUL

WRC debut: 2007, Rallye Monte-Carlo
WRC wins: 12
WRC podiums: 40
WRC starts: 106 (end of 2019)

Nicolas Gilsoul has sat alongside Thierry Neuville since 2011 but has been a co-driver since 2000. It was joining forces with Neuville that unlocked a rally-winning partnership. He was awarded the Michael Park 'Beef' Trophy in 2013 for his contribution to Neuville's second place in the championship.

Moving to Hyundai Motorsport for 2014, Gilsoul helped deliver the team's debut podium (Mexico) and victory (Germany). Taking a second win in Sardinia 2016 and five consecutive podiums from Germany to Australia, he secured second in the co-drivers' championship and was named WRC co-driver of the year.

Closely-fought title fights would follow throughout 2017, 2018 and 2019, as the crew added ten more victories. Regularly among the front-runners, they finished in a strong second position last season, being consistent and competitive throughout the entire year.



 @nicolasgilsoul

 /nicolas.gilsoul

 /nicolasgilsoul



CREW PROFILES

OTT TÄNAK AND MARTIN JÄRVEOJA

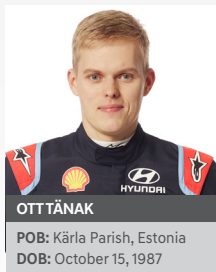
OTT TÄNAK

WRC debut:	2009, Rally de Portugal
WRC titles:	1
WRC wins:	12
WRC podiums:	26
WRC starts:	105 (end of 2019)

Ott Tänak has emerged as one of rallying's superstar talents. He made his debut in WRC at Rally de Portugal in 2009, making his way up to a full season campaign by 2012. He was quick to show his potential, scoring a debut podium in the penultimate round in Sardinia.

Following a few years out of the WRC limelight, he returned in 2015 but it was two years later, 2017, that would be his breakthrough season in the sport; he registered a debut victory in Sardinia and followed that up with a win in Germany.

Moving teams in 2018, Tänak established himself as one of the leading contenders in WRC. He was crowned drivers' champion in 2019 with five victories, and begins a new chapter with Hyundai Motorsport in 2020, as he aims to defend his and the team's titles.



 @OttTanak

 /otttanakfanpage

 /otttanak



CREW PROFILES

OTT TÄNAK AND MARTIN JÄRVEOJA

MARTIN JÄRVEOJA

WRC debut:	2010, Rally Jordan
WRC titles:	1
WRC wins:	12
WRC podiums:	22
WRC starts:	76 (end of 2019)

Making his rally debut as a co-driver in 2003, Martin Järveoja gained plenty of experience at motorsport events in his home country. He made his WRC debut in 2010 with Karl Kruuda at Rally Jordan, and the following year led to him winning two rounds of WRC 2.

He began working with Ott Tänak in 2016, winning his first-ever WRC event in Rally Italia Sardegna in 2017. Since 2018, the crew has become regular victory challengers, taking multiple wins and securing their place at WRC's top table.

A triumphant 2019 saw the Estonian pair take drivers' and co-drivers' championship honours. Järveoja, alongside Tänak, joins Hyundai Motorsport from the 2020 season, ready to mount a fight for all titles.



 /martinjarveoja



CREW PROFILES

DANI SORDO AND CARLOS DEL BARRIO

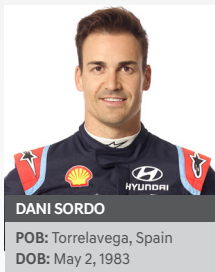
DANI SORDO

WRC debut: 2003, Rallye Catalunya
WRC wins: 2
WRC podiums: 46
WRC starts: 167 (end of 2019)

Dani Sordo is one of the WRC's most seasoned drivers. In a career that started in motocross, karting and hill climbing, Sordo moved into rallying in 2001 and has not looked back since.

A string of runner-up results over the years led to a maiden WRC win in Germany 2013, shortly before he joined Hyundai Motorsport in 2014. He claimed second in the team's momentous 1-2 in Germany that year, before adding to his podium success in 2015 with third place in his native Spain.

Sordo would become a regular visitor to the podium in the seasons that followed with two apiece from 2016 to 2018. Alongside co-driver Carlos del Barrio, Sordo has become one of the WRC's most consistent performers and secured a memorable first Hyundai Motorsport victory in Sardinia 2019.



@danisordo



/DanielSordo



/danisordorallye



CREW PROFILES

DANI SORDO AND CARLOS DEL BARRIO

CARLOS DEL BARRIO

WRC debut: 1991, Rallye Catalunya
WRC wins: 2
WRC podiums: 11
WRC starts: 93 (end of 2019)

Carlos del Barrio has built up enviable experience in co-driving, rallying alongside some of the biggest names in Spain. His first foray came in 1987 when he entered Rally Vidal de la Peña, but it was in 1994 when he took part for the first in WRC with Jesús Puras. This partnership had tremendous success in their native Spain, winning three Spanish Rally Championships.

In 2004, Carlos joined forces with Dani Sordo for an initial four-event campaign as the young Spaniard was looking for an experienced co-driver. The pairing would reunite in 2011 for a longer WRC program, which included three podiums and a popular victory at the 2013 edition of Rallye Deutschland.

The pair rejoined for a competitive part-time program in 2018 in which they scored podiums in Mexico and Argentina, and a total of six top-five results from eight starts. The crew's credentials were strengthened last season with victory in Rally Italia Sardegna, their first win for Hyundai Motorsport.



 @carlosdelbarrio

 /carlosdelbarrio37



CREW PROFILES

SÉBASTIEN LOEB AND DANIEL ELENA

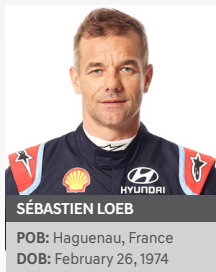
SÉBASTIEN LOEB

WRC debut:	1999, Rallye Catalunya
WRC titles:	9
WRC wins:	79
WRC podiums:	118
WRC starts:	178 (end of 2019)

WRC's most decorated and revered driver, Sébastien Loeb has amassed nine World Rally Championship titles in an illustrious career that has spanned two decades. A champion gymnast in his teens, Loeb switched his attention to motorsport in the mid-nineties and would go onto attain legendary status.

Taking his first WRC victory in Germany 2002, the Frenchman began his remarkable run of titles in 2004. Initially retiring from the sport in 2013, he switched to circuit racing and World Rallycross before a sensational return to WRC in 2018.

Showing that he'd lost none of his speed or natural talent, Loeb scored a 79th career win in Spain, reigniting his desire for victory. The so-called 'GOAT' of WRC joined Hyundai Motorsport for a six-rally campaign in 2019, the highlight of which was a podium in Rally Chile.



 @SebastienLoeb

 /SebLoebOfficiel

 /sebloebofficial



CREW PROFILES

SÉBASTIEN LOEB AND DANIEL ELENA

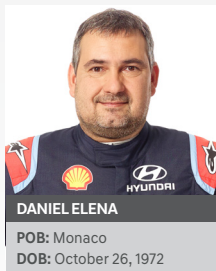
DANIEL ELENA

WRC debut: 1999, Rallye Catalunya
WRC titles: 9
WRC wins: 79
WRC podiums: 118
WRC starts: 178 (end of 2019)

Daniel Elena is the most successful co-driver in WRC history, having taken 79 victories in the top-flight alongside Sébastien Loeb. A driver in the French club rally scene in the mid-nineties, Elena became a co-driver in 1997.

Joining forces with Loeb, they became an instantly successful partnership. Moving up to the WRC class in 2002 would mark the beginning of a defining period in the sport. Taking their first win in Germany and missing out on the title by a single point in 2003, the following season saw the start of an incredible run of nine consecutive titles.

The crew made a spectacular return from retirement in 2018 with a three-event program that included a win in Spain – and heralded a new chapter with Hyundai Motorsport in 2019, in which they added to their impressive statistics with a podium in Chile.



@DanosElena



/DanielElenaOfficiel



/danos_elena



2020 WRC CALENDAR

A new-look calendar for a brand new season, the 2020 FIA World Rally Championship sees three events added to the line-up, offering brand new challenges and an eclectic mix of conditions – the epitome of WRC.

From the changeable wintry conditions at Monte-Carlo right through to the unfamiliar tarmac terrain in Japan, the 2020 season will offer an array of thrills, spills and excitement at every twist, turn and crowd-pleasing jump.

In addition to a new season finale in Japan, Hyundai Motorsport will experience the Safari Rally in Kenya for the first time, as well as travelling to New Zealand. There will also be plenty of familiar tests along the way. Here's how WRC 2020 shapes up.

01		Rallye Monte-Carlo	January 23-26
02		Rally Sweden	February 13-16
03		Rally México	March 12-15
04		Rally Argentina	April 30-May 3
05		Rally de Portugal	May 21-24
06		Rally Italia Sardegna	June 4-7
07		Rally Kenya	July 16-19
08		Rally Finland	August 6-9
09		Rally New Zealand	September 3-6
10		Rally Turkey	September 24-27
11		Rallye Deutschland	October 15-18
12		Wales Rally GB	October 29-November 1
13		Rally Japan	November 19-22



JOURNEY TO THE TITLE

By winning the 2019 FIA World Rally Championship manufacturers' title, Hyundai Motorsport added its name to an impressive roster of winners in the WRC history books.

Over six competitive seasons, dating back to an inaugural WRC campaign in 2014, Hyundai Motorsport gradually built up its title-winning credentials with teamwork at the very heart of its operation. From its base in Alzenau, Germany, the company has become a force with which to be reckoned in international motorsport.

The journey has been one of constant improvement, refinement and sheer determination. Starting from a blank sheet of paper, Hyundai Motorsport quickly built up a professional WRC outfit and a brand-new car based on the roadgoing i20 model. After a year of exhaustive testing, the team made its debut at Rallye Monte-Carlo in 2014.

WRC's unforgiving nature became apparent immediately when neither of the team's entered cars could complete the opening rally. However, fortunes would improve as the season progressed. A debut podium finish in Rallye México for Neuville just two events later would see the team celebrate its first trophy in style. 2014 continued to set a high benchmark with the team's first 1-2 finish in Rallye Deutschland.

Eager to continue this momentum, 2015 proved to be a year of consolidation before a return to winning ways in 2016 – with victories in Argentina (Hayden Paddon) and Sardinia (Neuville) helping the team to second on the end-of-year classification.



JOURNEY TO THE TITLE

Competing as a fully integrated member of the WRC community, Hyundai Motorsport was regularly among the pace setters and victory contenders. Taking four wins in 2017 and three in 2018, there was rarely a rally that took place without Hyundai crews in the mix.

From the start of 2019, under the direction of Andrea Adamo, Hyundai Motorsport's objectives were clear: to fight for its first world title. Against fierce opposition from competitive rivals, the team dug deep to gain – and then extend – its advantage at the top of the table before the season's conclusion.

Having finished as runners-up on three consecutive occasions, 2019 resulted in the team's most accomplished and consistent performances to date. In total, Hyundai Motorsport amassed four victories and 13 individual podiums en route to the title.

Head of Product Division, Executive Vice President of Hyundai Motor Group, Mr. Thomas Schemera

“Hyundai Motorsport has truly captured the spirit of Hyundai and our N high-performance brand. The successes they have enjoyed over many seasons have been incredible to watch, and the influence on Hyundai's road vehicles cannot be underestimated. It has been a privilege to watch the team's determined fight for the championship – and to see them secure Hyundai's first-ever WRC title against such tough opposition. Motorsport and high performance go hand in hand; we will now focus on transferring that winning feeling onto customers around the world and to enhance their enjoyment of driving Hyundai vehicles.”



WRC MILESTONES

2019

- FIA World Rally Championship - manufacturers' champions
- Victories in Argentina, Corsica, Sardinia and Spain
- Drivers' championship runners-up

2018

- Runners-up in manufacturers' and drivers' championships
- Victories in Sweden, Portugal and Sardinia

2017

- Runners-up in manufacturers' and drivers' championships
- Victories in Corsica, Argentina, Poland and Australia
- Fifth anniversary of Hyundai Motorsport

2016

- Runners-up in manufacturers' and drivers' championships
- Victories in Argentina and Sardinia

2015

- Four podium finishes
- Double podium in Sardinia



WRC MILESTONES

2014

- First WRC victory in Germany
- First WRC podium in Mexico
- WRC debut in Monte-Carlo

2012-2013

- Launch of Hyundai Shell World Rally Team
- Hyundai Motorsport GmbH Opening Ceremony
- Announcement of Hyundai's entry into WRC





TEAM PARTNERS

TITLE SPONSORS



Shell
**HELIX
ULTRA**

Shell

Shell is an innovation-driven global energy company with its headquarters in The Hague, the Netherlands, that aims to provide more and cleaner energy solutions to the world.

Shell has a rich history in motorsport. Since the 1920s, Shell has empowered its partners in motorsport programmes as the supplier of fuel and lubricants. As global partners since 2005, Hyundai and Shell enjoy a truly collaborative relationship: remaining true to their roots and committed to excellence. It is a relationship that helps power towards the joined objectives and the learnings gained together on the track are transferred directly to the Shell Helix Ultra lubricants available to Hyundai customers around the world.

HYUNDAI

MOBIS

Hyundai Mobis

Hyundai Mobis, founded in 1977, has transformed into a company specialising in auto parts in 1999, employing more than 30,000 people in 32 production sites in 10 countries and ranking seventh in the global auto parts industry. It continues to develop technologies focusing on modules (chassis, cockpits, front-ends) and core components (braking, steering, suspension, safety, lamps, and electrical equipment), leading the future mobility innovation of autonomous driving, connectivity, and electrification. To this end, the company is actively investing in future new technologies at the Technical Centres (in Korea, the United States, Germany, China and India) and Open Innovation Centres (in the US and China). In particular, it has the world's largest production system for hydrogen fuel cells and is striving to create hydrogen city by expanding its application and power generation systems from automobiles to various mobility such as drones, trains, and ships.



TEAM PARTNERS

PREMIUM SPONSORS



Hyundai Steel

Since its initial establishment as an automobile manufacturer, Hyundai Motor Group has evolved into a leading global player in such areas as vehicles, materials, part, finance, and logistics. Hyundai Steel, the backbone of the Group, has also grown, changing from the leading steel company through building of its own blast furnaces and integrated steelworks.

The completion of Hyundai Steel's fully integrated steelworks means that the Hyundai Motor Group has developed the world's very first fully integrated resources recycling business system, ranging from iron ore to finished vehicles to scrap steel and back again.

Established as Korea's first steelmaker in 1953, Hyundai Steel is enhancing its competitiveness in the world market even further through its stable blast and electric arc furnace operations.



Hyundai WIA

Hyundai WIA, established in 1976, is one of the world's leading automotive parts maker. The company also produces machine tools and has attained the biggest market share in South Korea since the year 2000. Other business areas include heavy machineries, defence products and aircraft parts.

Hyundai WIA has built the foundation for the global automotive industry by producing various car parts such as engines, modules, turbo charger and C.V Joint and producing precision machine tools and FA Line.

Also, the company is actively responding to the new trends in automotive development and creating a new industrial society through continuous research and development on other fields. Hyundai WIA is now evolving into a world-class leading corporation, armed with innovation and a determination to build a better future for all.



TEAM PARTNERS

PREMIUM SPONSORS



Hanon Systems

Hanon Systems is a full-line supplier of automotive thermal and energy management solutions for electrified and conventional vehicles with origins that date back more than three decades.

The company competes as one of only two full-line suppliers in the world by offering a wide range of solutions in the areas of heating ventilation and air conditioning; powertrain cooling; compressor; fluid transport; and electronics and fluid pressure.

With a focus on creating a better world for future generations, Hanon Systems currently operates 51 manufacturing sites and three technical innovation centres and employs more than 22,000 people across 21 countries.



OFFICIAL SUPPLIERS



AMG

AMG International Events Suppliers is the company behind Hyundai Motorsport's impressive service and hospitality structure, the Unit, which is used at all European rounds of the WRC season since 2014. AMG provides the design, assembling, dismantling, transports and on-site support required for each event. After four years of fruitful co-operation, AMG and Hyundai Motorsport decided to form an official technical partnership with the strategic aim of maintaining the benchmark of service environment in world rallying.



Michelin

Motorsport has been a part of Michelin's DNA since 1891 and has been used to showcase the company's know-how and innovation across a wide range of disciplines. Michelin is the only brand to have developed so many winning technologies over a period of more than 100 years. It is this prestigious heritage that provides the foundations for the passion that runs through the veins of the entire company today.

When Hyundai Motorsport announced its entry into the FIA World Rally Championship (WRC) in 2014, it chose Michelin as its tyre partner. Within eight months of competition, the two partners claimed a resounding 1-2 finish at Rallye Deutschland. More victories and championship challenges would follow over subsequent seasons, with Hyundai Motorsport claiming its first-ever manufacturers' title in 2019, the 56th WRC crown for Michelin.



Sabelt

Since 1972, Sabelt has been synonymous with total safety in the racing world as market leader in research, development and production of competition seat belts used in all championships around the world. Today, it also offers a complete range of FIA homologated products including seats, racewear and accessories. Furthermore, it is the only company in its sector to have an internal dynamic test laboratory to perform ECE and FIA tests. The Hyundai Motorsport WRC cars are fitted with Sabelt seats and harnesses.



OFFICIAL SUPPLIERS



Alpinestars

Alpinestars is the world's premier motorsport protection, apparel and footwear company with headquarters and R&D facilities in Los Angeles and Italy. A global racing development program in every major motorsports series around the globe ensures that Alpinestars provides the highest quality, track-tested, products incorporating the latest construction technologies and performance benefits for Hyundai's WRC drivers, their co-drivers and the team, alongside Alpinestars athletes in Formula 1, NASCAR, MotoGP and US Supercross. 'One Goal. One Vision.'





HYUNDAI IN BRIEF

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries.

Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally in 2017. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV.

N brand

Hyundai Motor's N brand underscores the company's goal to create high performance vehicles that adhere to high standards of excellence, while giving drivers vehicles that are as fun-to-drive as they are practical.

Hyundai N's name and reputation were established in global motorsports. Since its inception in 2015, N has performed at the highest level, racing with success in the FIA World Rally Championship, FIA WTCR - World Touring Car Cup and the gruelling Nürburgring 24-hour endurance race.

Hyundai's competition-honed N vision and philosophy come to life in a systematically structured product portfolio.

N models including the i30 N and Veloster N offer exclusive engine performance and dynamic technology innovations to satisfy performance-oriented enthusiasts. The introduction of the latest N car, the i30 Fastback N, completes the first phase of the N performance vehicle rollout.



HYUNDAI IN BRIEF

The new N Line, characterised by N-specific design and performance-enhancing elements, further widens the range of choices available to customers. These vehicles will be instantly distinguishable by their differentiated design elements.



Lastly, N Performance parts - made by N - that are applicable to regular Hyundai or N Line vehicles will allow people to taste the N feeling.

The name 'N' represents two important elements. First, the Namyang district in South Korea, where Hyundai Motor Group's global R&D center is located, and the N brand was first born. Second, the Nürburgring racetrack in Germany, which is home to Hyundai's Technical Center and used to hone the N vehicles. Finally, the 'N' logo itself is also a graphical representation of a classic racetrack chicane; a tight serpentine turn in the road.





MEDIA CONTACTS

To download high-resolution photos for editorial use, full driver profiles, as well as other press information about the team please refer to:

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